Join the call for unity in the lead up to and through COP23. We are uniting for climate action. Share your stories, events and messages with #Uniting4Climate.
DESCRIPTION

World Bank’s Global Partnership Program, Connect4Climate is joining the Government of the Republic of Fiji’s incoming Presidency of COP23 in collaboration with Germany’s Federal Ministry for Economic Cooperation and Development, and other partners to present the #Uniting4Climate communications campaign. The campaign is meant to highlight unity in support of climate solutions: countries, cities, regions, businesses, civil society and individuals are “Uniting for Climate Action.”

In the lead up and during COP 23 (Conference of the Parties to the United Nations Framework Convention on Climate Change (UNFCCC) partners will share messages, host events and showcase climate solutions under the #Uniting4Climate hashtag.

The communications campaign could include solutions to rising oceans and managing vulnerability, the opportunities in climate action, and how low-carbon resilient economies are being built through united actions. Events and activities around COP23 will be presented as part of the campaign.

Website: www.connect4climate.org/initiative/uniting4climate
Social Media: #Uniting4Climate @Connect4Climate
COMMUNICATION CAMPAIGN RESOURCES

Hashtag: #Uniting4Climate

Twitter handles: @Connect4Climate @COP23 @BMZ_Bund

Article: www.connect4climate.org/initiative/uniting4climate

Visuals: https://drive.google.com/drive/folders/0B3ukZg8I0juTMkZWdlhpWjVrWHc
As part of the #Uniting4Climate communications campaign Connect4Climate presents a VR/360-video competition under a customized logo.

The #Uniting4Climate competition invites visionaries, creatives, developers worldwide (18+) to send their videos in the form of a video pitch on the solutions to deal with the climate change challenge.

The jury will be announced at the Venice Film Festival.

The competition will go live at www.uniting4climate.org
SOCIAL MEDIA SAMPLES

Be part of a global climate call! Join the @Connect4Climate #Uniting4Climate campaign w your message, event or story [http://bit.ly/2h6ij8m](http://bit.ly/2h6ij8m)

Join the call for unity in the lead up to & through @COP23. Share stories, events & messages using #Uniting4Climate: [http://bit.ly/2h6ij8m](http://bit.ly/2h6ij8m)

@Connect4Climate invites you to join the #Uniting4Climate campaign on the lead up to & during @COP23. Here's how: [http://bit.ly/2h6ij8m](http://bit.ly/2h6ij8m)

What's your message to @COP23? Do you have a story to share? An event? Then be part of the #Uniting4Climate campaign [http://bit.ly/2h6ij8m](http://bit.ly/2h6ij8m)
SOCIAL MEDIA SAMPLES

Together we can tackle #climatechange. #Uniting4Climate campaign is looking for your solutions, stories and events: http://bit.ly/2h6ij8m

Do you have solutions4climate? Share them w the world through #Uniting4Climate campaign. We'll bring them to @COP23 http://bit.ly/2h6ij8m

We are #Uniting4Climate action! Join us by sharing your stories, events & messages to & during @COP23. See how: http://bit.ly/2h6ij8m
In support of climate solutions we are uniting for climate action! Join the Connect4Climate and partners call for climate unity in the lead up to and through COP23. Share your stories, events and messages with the #Uniting4Climate campaign. Here’s how: [http://bit.ly/2h6ij8m](http://bit.ly/2h6ij8m)

Connect4Climate and partners invite you to be part of the #Uniting4Climate campaign. In the lead up and during COP23 we encouraged you to share your climate actions and solutions, events and stories towards building a low-carbon resilient future. See how you can join the campaign: [http://bit.ly/2h6ij8m](http://bit.ly/2h6ij8m)
We are uniting for #climateaction! Join @connect4climate on the call for unity in the lead up and during #COP23. #ClimateChange affects every portion of #Earth. Climate change is an issue that threatens each and everyone of us. @connect4climate and its partners will share messages, events and stories under the #Uniting4Climate hashtag. Do it as well! Know more on our website or through our social media channels.
The Uniting4Climate logo comes in only one format: horizontal.

The mark can never be used by itself, without the Uniting4Climate wordmark.

We recommend to use a black shadow when contrast between the logo and the background is needed.
LOGO GUIDELINES

Uniting4Climate clean version logo

Uniting4Climate Campaign logo

Uniting4Climate Campaign logo w/ black shadow

DOWNLOAD LOGO HERE
The Uniting4Climate communications campaign invites all partners and all audiences to share their climate change experiences online with the hashtag #Uniting4Climate.

Join the call!