

# CONNECT 4CLIMATE

COMMITTED TO TAKING ACTION ON CLIMATE CHANGE  
GROWING FROM AFRICA TO A GLOBAL MOVEMENT



**2014 REACH:**  
650 000 LIKES  
200 000 VIEWS  
200 PARTNERS  
150 000 FOLLOWERS  
GLOBAL ENGAGEMENT

## AMPLIFYING AND CONNECTING CLIMATE PROGRESS

### INITIATIVES    YOUTH COMPETITIONS    MASS PUBLIC OUTREACH    EVENTS

<p><b>CELEBRATING GLOBAL CLIMATE LEADERS</b></p>	<p><b>AFRICA YOUTH COMPETITION</b></p>	<p><b>SUSTAINABILITY DIALOGUES AT MILAN DESIGN WEEK</b></p>	<p><b>BUILD THE CHANGE FOR CHILDREN TO DESIGN THEIR FUTURE CITY</b></p>
<p><b>BRACELET SYMBOL FOR CLIMATE ACTION</b></p>	<p><b>MUSIC VIDEO COMPETITION</b></p>	<p><b>CELEBRATING YOUTH CLIMATE MESSAGES AT THE WORLD BANK</b></p>	<p><b>CANNES ENGAGEMENT FOR FILM CLIMATE MESSAGING</b></p>
<p><b>GREENING THE FILM INDUSTRY</b></p>	<p><b>CLIMATE ADVERT COMPETITION</b></p>	<p><b>TIMES SQUARE TAKEOVER</b></p>	<p><b>BE THE MOVEMENT WORKSHOP</b></p>
<p><b>ATHLETES SUPPORTING CLIMATE ACTION</b></p>	<p><b>GLOBAL YOUTH DOCUMENTARIES</b></p>	<p><b>CLIMATE MUSIC COMPILATION</b></p>	<p><b>TACKLING GLOBAL WASTE</b></p>

### GENERATING CLIMATE KNOWLEDGE

<p><b>VISUALIZING CLIMATE IMPACTS</b></p>	<p><b>ACTION PUBLICATIONS KNOWLEDGE4CLIMATEACTION</b></p>	<p><b>YEARS OF LIVING DANGEROUSLY LAUNCH</b></p>	<p><b>WORLD DAY TO COMBAT DESERTIFICATION</b></p>
<p><b>OXFORD CLIMATE FORUM</b></p>	<p><b>MIT CLIMATE CO-LAB</b></p>	<p><b>CLIMATE MESSAGING THROUGH FASHION</b></p>	<p><b>COMMUNICATING CLIMATE CHANGE</b></p>

### SUPPORTING CLIMATE-SMART DEVELOPMENT

<p><b>LYIA KIBEDE</b></p>	<p><b>TALIANA VARGAS</b></p>	<p><b>MARC FORSTER</b></p>	<p><b>MIGUEL ÁNGEL ZOTTO</b></p>
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ENGAGING DIVERSE SECTORS  
REACHING UNUSUAL AUDIENCES  
CALLING FOR GLOBAL CLIMATE ACTION

**“WE WILL NEVER END POVERTY IF WE DON'T TACKLE CLIMATE CHANGE”**  
- JIM YONG KIM, PRESIDENT, WORLD BANK GROUP

