

# #YOUTH 4CLIMATE LIVE SERIES

## DRIVING MOMENTUM TOWARDS PRE-COP AND COP26



UN CLIMATE  
CHANGE  
PRE-CONFERENCE  
ITALY 2021  
IN PARTNERSHIP WITH THE UK



Office of the  
**Secretary-General's  
Envoy on Youth**



**CONNECT4CLIMATE**



A PARTNERSHIP OF  
**WORLD BANK GROUP**

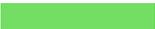


**YOUTH4CLIMATE:  
DRIVING AMBITION  
ITALY 2021**

IN PARTNERSHIP WITH THE UK



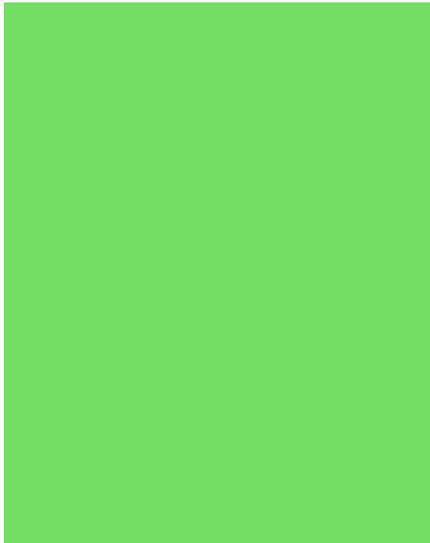
**In June 2019, the Government of Italy and the Government of the United Kingdom reached a partnership agreement for the 26th Conference of the Parties (COP26) of the United Nations Convention on Climate Change (UNFCCC).**



Within this agreement, the United Kingdom was to host COP26 and Italy was to organize the preparatory session Pre-COP26, featuring a flagship Youth Event resulting in unprecedented active participation of young people in the “Pre-COP” negotiations, sessions usually dedicated to high-level representatives only.

While the United Nations Climate Conference (COP26) and the preceding Pre-COP have been postponed until 2021, now is the time for youth to generate momentum and make sure their priorities will be recognized and taken into account when the climate conference commences.

In an effort to heed the voices of the many young champions at the helm of the global climate action movement and to support their efforts online, the Italian Ministry for the Environment, Land, and Sea (IMELS), the World Bank Group's [Connect4Climate](#) (C4C) program and the [UN Office of the Secretary-General's Envoy on Youth](#) (OSGEY) will host a cutting edge, youth-focused and youth-driven virtual event series.





## **The #Youth4Climate series will build momentum between now and the upcoming face-to-face “Youth4Climate: Driving Ambition” event during Pre-COP26 in Italy by hosting a wide range of stimulating and inspirational virtual climate discussions featuring high-profile speakers and leaders from the global youth climate movement.**

Young speakers who participate in the online events will be recruited from leading youth climate organizations globally. Each online event will be preceded by a dedicated multi-faceted social media campaign that will help amplify the key messages

and drive overall youth participation in the series, including inspirational videos on each theme, question campaigns to gather youth voices and ideas, climate related quizzes, summaries/references to latest developments and relevant articles and other original content.

Each event will also be followed by direct engagement with participants and the broader online youth audience, to gather contributions, takeaways and survey responses. All of this will culminate in a summary video that will collate the main outcomes from across the whole series and showcase exciting stories of youth action. Importantly, through this initiative, young people will also have the opportunity to submit more structured ideas and proposals for tangible activations that could be considered during the in-person Youth4Climate Pre-COP event and COP26.

Beginning June 26, 2020, fresh one-hour installments in the virtual event series will be released regularly through spring of 2021, tackling topics including but not limited to: driving a sustainable recovery from the COVID-19 pandemic, Nature-Based Solutions, and Innovation and Entrepreneurship. Each session will bring together a geographically and culturally diverse group of young people on the vanguard of creative climate action. To ensure a consistency in style and format, the entire series will be hosted and moderated by two champions of youth voices: celebrated poet and social entrepreneur, Ahmed Badr, and former Youth Coordinator at Global Landscapes Forum, Salina Abraham.

In a spirit of inclusiveness, the virtual event series will provide the opportunity for wide and deep audience engagement across social media channels and different viewing platforms. All sessions will be broadcast live on the same central platform while being available simultaneously on trending social media sites, hence leading to lively on-screen discussions and strong collaboration among those tuning in and participating.



# TENTATIVE PROGRAMME

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**JUNE**

**Youth4Climate Live  
Launch Event**

**JULY**

**Driving Sustainable  
Recovery**

**AUGUST**

**Driving Youth Action**

**SEPTEMBER**

**Driving Nature-Based  
Solutions**

**OCTOBER**

**Driving Empowerment:  
Protecting the most  
vulnerable**

**NOVEMBER**

**Driving Ambition**

**DECEMBER**

**Driving Innovation &  
Entrepreneurship**

**JANUARY 2021**

**Driving Adaptation &  
Resilience**

**MARCH 2021**

**Driving Local Action**

