



FILM4CLIMATE INTERNATIONAL CHARTER

This Charter represents a commitment to eliminate the negative environmental and communal impacts of visual media productions and to strongly advocate for the adoption of industry-wide incentives that will encourage sustainable practices including, but not limited to, the conservation of natural resources, the reduction of carbon emissions, the recycling of sets and location waste, and the promotion of environmental literacy. Partners will include Filmmakers, Film Commissions, National Institutes, Film and Television Schools, Production and Distribution Companies, Exhibitors, and Union and Trade Organizations.

Partners will take environmental action at every stage of production, from development through exhibition. They accept the challenge:

- To demonstrate respect for the Earth by limiting land modification and habitat degradation, avoiding contamination, and guarding against the introduction of invasive species;
- To utilize environmental experts to assist in production wherever possible, and to train Eco Supervisors and department heads to facilitate comprehensive sustainability measures;
- To respect scientific knowledge and information in both production and storytelling content, and to incorporate climate messaging and education wherever possible;
- To use “Best Practice” guidelines to realize achievable goals during production, as outlined by industry leaders such as EcoProd, PGA Green, Albert and Edison Green. These include policies for responsible purchasing that promote “fair trade” and “green” products;
- To explore new technologies and innovative ways to reduce the carbon footprint of productions, including LED lighting, cameras with advanced sensors for low lighting, rechargeable batteries, alternative fuels, solar and other sources of renewable energy;
- To use practical software or carbon calculators to analyze, quantify and reduce the carbon footprints of film productions;
- To create and make available production-specific Sustainability Reports, to be shared with cast, crew, and financiers and to promote education and public awareness of eco efforts;
- To employ carbon mitigation and offset efforts and make positive environmental contributions to communities negatively affected by production.

We look forward to receiving your commitment to our Film4Climate International Charter. Film4Climate is a global initiative of Connect4Climate and its partners working to mitigate the environmental impact of film production as well as raise awareness and encourage action on climate change through onscreen narratives.