

EMBARGOED UNTIL MAY 16, 2016

**World Bank Group's Connect4Climate Announces Launch of
"Film4Climate Global Video Competition" at Cannes Film Festival May 16**

Bernardo Bertolucci to serve as Jury President

Bertolucci will be joined on jury for climate action-focused film competition by President Mohamed Nasheed, Lawrence Bender, Sharmeen Obaid-Chinoy, Robert Stone, Mika Kaurismaki, Pablo Trapero, Martin Katz, Ann Hornaday, Pat Mitchell, Carole Tomko, Maria Wilhelm, Rose Kuo and Mark Lynas

CANNES — May 16, 2016 — Connect4Climate, the World Bank Group's global climate communications and partnership program, announced today the launch of the **Film4Climate Global Video Competition**, which will be unveiled at the Cannes Film Festival on **May 16-17**. **Bernardo Bertolucci** (*The Conformist*, *Last Tango in Paris*) will serve as the jury president of the competition. **Bertolucci** is joined on the jury by luminaries of cinema, media and the environment, including **President Mohamed Nasheed**, climate champion and former president of the Maldives, producer **Lawrence Bender** (*An Inconvenient Truth*, *Pulp Fiction*), Oscar[®]-winning director **Sharmeen Obaid-Chinoy** (*Saving Face*, *A Girl in the River*), Oscar[®]-nominated director **Robert Stone** (*Radio Bikini*, *Pandora's Promise*), director **Mika Kaurismaki** (*Zombie and the Ghost Train*), director **Pablo Trapero** (*Carancho*, *El Clan*), producer **Martin Katz** (*Hotel Rwanda*), **Ann Hornaday**, Chief Film Critic of *The Washington Post*, **Carole Tomko**, General Manager and Creative Director of Microsoft co-founder Paul G. Allen's Vulcan Productions, **Maria Wilhelm**, Executive Director of the Avatar Alliance Foundation, **Pat Mitchell**, President and CEO of the Paley Center for Media, **Rose Kuo**, CEO and Artistic Director of the Qingdao International Film Festival, and **Mark Lynas**, author and environmentalist (*The God Species*, *Six Degrees*).

Winners of the **Film4Climate Global Video Competition** will be announced at an official awards event at the COP 22 climate summit in Marrakech, Morocco in November 2016.

Lucia Grenna, Program Manager for Connect4Climate, will announce the details of the competition at the **Film4Climate Conference**, to take place from 10am to 3pm on May 16 at the Plage Royale in Cannes. At the conference, to be moderated by **Colin Brown**, partners will exchange ideas about the development of global standards for sustainable film production. They will also advance discussions regarding international collaboration amongst the program partners to ensure increased exposure and support of climate-focused film and video content. Select jurors and competition partners will be in attendance.

Grenna states, "Climate change requires immediate action at all levels across the world. Our global partnership program aims to empower young people by giving a voice to their vision. We have the science and policy to address climate change, but we need creativity to make it actionable at the individual level. The impact of visual storytelling is essential to communicating the ideas and solutions that are needed to tackle this crisis. Connect4Climate is all about connecting the dots, and the competition aims to amplify opportunities for young creative artists everywhere to bring their personal stories to a global audience."

Paul Allen's **Vulcan Productions** is the exclusive production partner of the competition, and will offer winners an opportunity to have Vulcan distribute their content worldwide. Vulcan Productions will provide overarching support to all areas of **Film4Climate Global Video Competition**, including promotional and social media. The company will also offer a summer internship in Seattle, Washington, to a college-aged winner.

Carole Tomko, General Manager and Creative Director of Vulcan Productions, states, "Supporting young and aspiring filmmakers is a critical part of our mission, and we believe that storytelling is a powerful tool, not only in driving awareness but in catalyzing behavior change. C4C has been a tremendous partner in our climate initiatives and we are looking forward to joining forces with them, and to collaborating closely with the filmmakers submitting their creative work to the competition."

The **Film4Climate Global Video Competition** invites aspiring young filmmakers from around the world to express their vision for a sustainable future by creating a short film or video about climate action. The competition calls on filmmakers to explore Climate Action, the 13th goal under the UN Sustainable Development Goals, emphasizing what individuals and communities around the world are doing to promote action, offer solutions and inspire positive change to combat climate change and its impacts. Filmmakers are encouraged to deploy personal narratives that explore fundamental questions such as: What does climate change mean to me? What actions am I taking to mitigate the advance of global warming? What is my Climate Action message to the world?

Films must be five minutes or less to qualify, and the competition is open to filmmakers between 14 to 35 years old. Submissions will be open through **September 15**. For full competition rules and eligibility requirements, please visit: connect4climate.org

“Climate change is a global challenge that does not respect people or national borders,” said **Dan Thomas**, Communications Director for the **Office of the President of the UN General Assembly**. “Here’s an opportunity for a new generation of filmmakers to help inspire us with stories about how people are already working together to build a sustainable, low-carbon future for all.”

Enel is an official partner of the **Film4Climate Global Video Competition**. The United Nations Sustainable Development Goals are particularly relevant to the Enel Group since the company is actively committed to several SDGs, including access to electricity, education and inclusive and sustainable economic growth. Enel is targeting carbon neutrality by 2050. This film making initiative supports the achievement of SDG 13, calling for urgent action to combat climate change and its impacts.

Connect4Climate in Cannes

In addition to the unveiling of the **Film4Climate International Video Competition**, and as part of its partnership with **Cannes Marché du Film**, Connect4Climate will highlight the power of documentaries at the first ever Doc Day conference, on May 17 at Cinema Olympia 1 in Cannes, hosted by the **Marché du Film** with the **Ford Foundation’s JustFilms**. Lucia Grenna of Connect4Climate/World Bank Group will deliver the Doc Day closing keynote address, focusing on the interaction between creative industries and climate action.

About Connect4Climate

Connect4Climate (C4C), also known as the Communication for Climate Change Multi Donor Trust Fund (MDTF), is a global partnership program based at the World Bank Group, dedicated to climate change communications. It is supported by the Italian Ministry of Environment, Land and Sea, the German Federal Ministry for Economic Cooperation and Development and the World Bank Group, along with more than 400 partners from civil society, media networks, international organizations, academic institutions, youth groups and the private sector. **Film4Climate** is the official C4C campaign dedicated to greening the silver screen, with more than 160 partners from the global film industry. For more information, and to download the C4C overview report, please visit: connect4climate.org

About Vulcan Productions

Vulcan Productions is dedicated to the power of storytelling. We produce content and large-scale campaigns that entertain, electrify and change the way people understand the world’s toughest challenges. Our films, television series and digital content spark ideas and turn action into measurable impact. Founded by Paul G. Allen and his sister Jody Allen in 1997, Vulcan Productions creates content across all platforms, extending the wide-ranging work of Vulcan Inc. in wildlife, science, climate, oceans, education, technology, current social issues, history and the arts. Our award-winning projects include [Racing Extinction](#), Academy Award®-nominated [Body Team 12](#), [We The Economy](#), [#ISurvivedEbola](#), [Girl Rising](#), [The Blues](#) and [Far from Heaven](#). Upcoming projects include [Ivory](#), [Naledi: A Baby Elephant’s Tale](#), [Mind of a Giant](#) and [Unseen Enemy](#). For more information on Vulcan Productions and our leadership in generating change through impact storytelling, visit vulcanproductions.com.

About Enel

Enel is a multinational power company and a leading integrated player in the world's power and gas markets. Enel Group operates in over 30 countries across four continents, producing energy through a net installed capacity of around 90 GW and distributes electricity and gas through a network of approximately 1.9 million kilometers. With over 61 million business and household customers worldwide, Enel has the largest customer base among European competitors. Enel is the largest integrated utility in Europe in terms of market capitalization and figures among Europe's leading power companies in terms of installed capacity and reported EBITDA.

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