



COMMITTED TO TAKING ACTION ON CLIMATE CHANGE  
GROWING FROM AFRICA TO A GLOBAL MOVEMENT



**2014 REACH:**  
**650 000 LIKES**  
**200 000 VIEWS**  
**200 PARTNERS**  
**150 000 FOLLOWERS**  
**GLOBAL ENGAGEMENT**

AMPLIFYING AND CONNECTING CLIMATE PROGRESS

## INITIATIVES



CELEBRATING GLOBAL CLIMATE LEADERS



BRACELET SYMBOL FOR CLIMATE ACTION



GREENING THE FILM INDUSTRY



ATHLETES SUPPORTING CLIMATE ACTION

## YOUTH COMPETITIONS



AFRICA YOUTH COMPETITION



MUSIC VIDEO COMPETITION



CLIMATE ADVERT COMPETITION



GLOBAL YOUTH DOCUMENTARIES

## MASS PUBLIC OUTREACH



SUSTAINABILITY DIALOGUES AT MILAN DESIGN WEEK



CELEBRATING YOUTH CLIMATE MESSAGES AT THE WORLD BANK



TIMES SQUARE TAKEOVER



CLIMATE MUSIC COMPILATION

## EVENTS



BUILD THE CHANGE FOR CHILDREN TO DESIGN THEIR FUTURE CITY



CANNES ENGAGEMENT FOR FILM CLIMATE MESSAGING

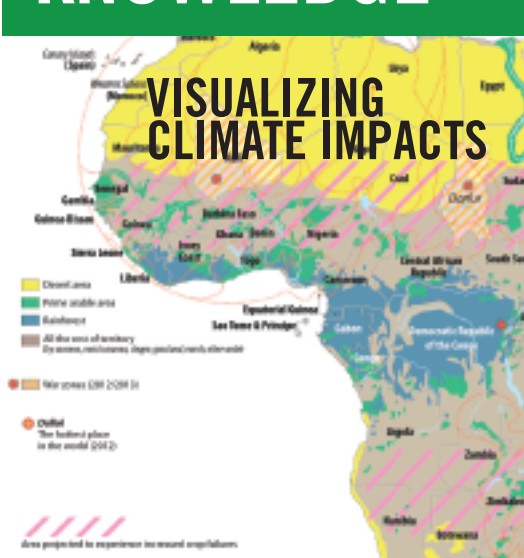


BE THE MOVEMENT WORKSHOP

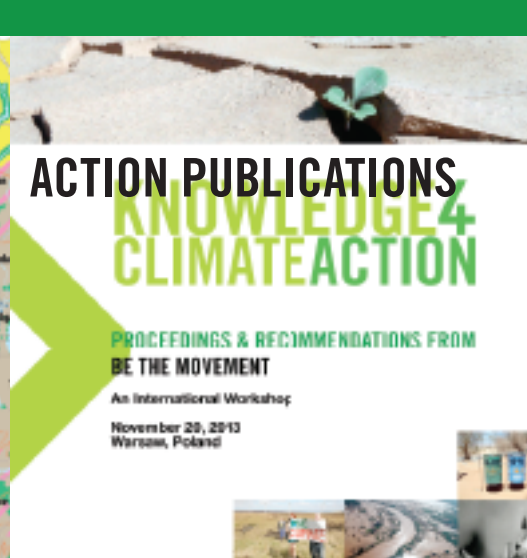


TACKLING GLOBAL WASTE

## GENERATING CLIMATE KNOWLEDGE



VISUALIZING CLIMATE IMPACTS



ACTION PUBLICATIONS KNOWLEDGE 4CLIMATE ACTION



OXFORD CLIMATE FORUM



MIT CLIMATE CO-LAB



YEARS OF LIVING DANGEROUSLY LAUNCH



CLIMATE MESSAGING THROUGH FASHION



WORLD DAY TO COMBAT DESERTIFICATION



COMMUNICATING CLIMATE CHANGE

## SUPPORTING CLIMATE-SMART DEVELOPMENT



LYIA KIBEDE



TALIANA VARGAS



MARC FORSTER



MIGUEL ÁNGEL ZOTTO

ENGAGING DIVERSE SECTORS  
REACHING UNUSUAL AUDIENCES  
CALLING FOR GLOBAL CLIMATE ACTION

“WE WILL NEVER END POVERTY IF WE DON'T TACKLE CLIMATE CHANGE”  
- JIM YONG KIM, PRESIDENT, WORLD BANK GROUP



WORLD BANK GROUP



MINISTERO DELL'AMBIENTE  
ED DELLA TUTELA DEL TERRITORIO E DEL MARE