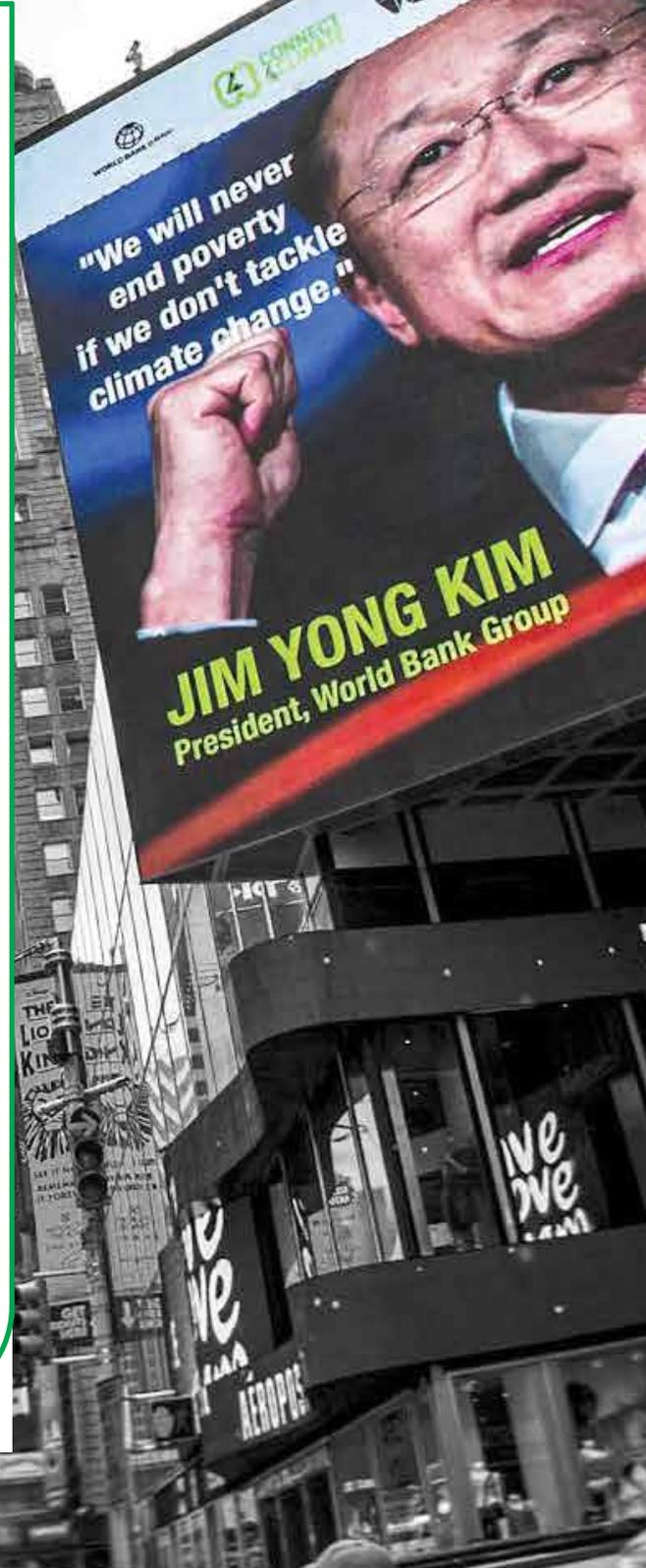




Connecting to take on climate change

“ WE WILL NEVER  
END POVERTY IF  
WE DON'T TACKLE  
CLIMATE CHANGE ”

Jim Yong Kim  
World Bank Group President





## THE CHALLENGE.

**Take on climate change.** Ending extreme poverty is impossible without tackling climate change. Now is the time to face the defining challenge of our generation.

## OUR NETWORK.

**Collaborate for impact.** Forge creative partnerships to advance solutions and bring new audiences into the climate change movement. Share experiences and knowledge.

## YOUR COMMUNITY.

**Communicate for action.** Join an ever-growing community. Hear how others are taking on climate change and inspire by sharing your own stories. Contribute online and face-to-face to grow the climate movement.

## JOIN ONLINE.

With more than a million individuals participating on social media, Connect4Climate interacts with a global audience.

     / **CONNECT4CLIMATE**

# ADVOCACY INITIATIVES.

Through 8 advocacy initiatives, Connect4Climate connects over 250 global partners including civil society, media networks, international organizations, academic institutions, youth groups and the private sector.

## #Youth4Climate

The stakes are high for the 1 billion youth around the world. Youth4Climate taps into the energy and creativity of global youth to support and encourage young people to take on climate change.



## #Film4Climate

A global campaign committed to mitigating the environmental impact of film production as well as raising awareness about climate change through cinema.



## #Fashion4Climate

Bringing together the movers and shakers of the global fashion industry with a bold call for sustainable design and production.



## #Leaders4Climate

Recognizing extraordinary individuals committed to speaking out for climate awareness and action.



## #Music4Climate

Harnessing the creativity and reach of the global music industry to encourage climate action and promote climate solutions.



## #Sport4Climate

Championing local, regional and international teamwork to play and win the climate challenge with the support of the sport industry.



## #Cities4Climate

Acknowledging the wide impact of high density living, Cities4Climate helps facilitate best practice for resilient and low carbon urban development.



## #Innovation4Climate

Showcasing new business ideas and invention that can shift society towards a more sustainable future.



# LEARN INITIATIVES.

Connect4Climate aims to create a participatory, open knowledge platform that engages the global community with climate solutions.

## #Knowledge4Climate

Broadening the scope of and access to information and research so that it is both accessible to all and can form the base for more interactive debate.



## #Solutions4Climate

Assisting the rapid spread, acceptance and application of climate solutions for both local and global use in communities across the world.



# YOUR OPPORTUNITY.

**Get involved.** Play your part in the global climate change movement by sharing your experiences, resources and knowledge. Have your say.

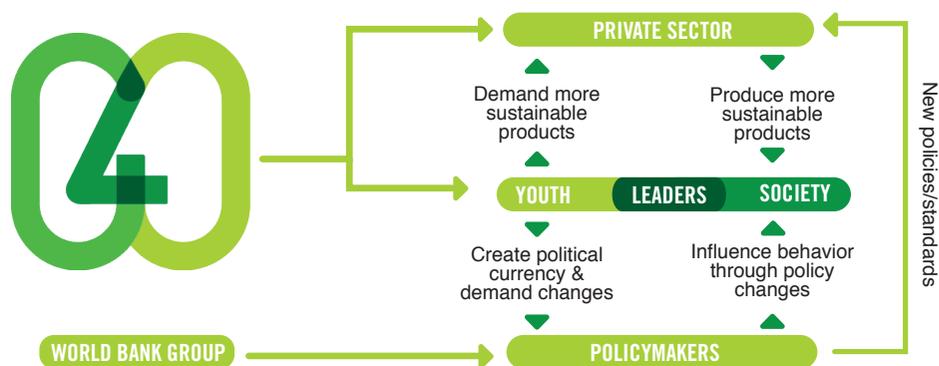


/ **CONNECT4CLIMATE**



# CONNECT4CLIMATE.

Connect4Climate is a global partnership program based at the World Bank Group working to communicate climate change. It is supported by the Italian Ministry of Environment, Land and Sea, the German Federal Ministry for Economic Cooperation and Development and the World Bank Group, along with more than 250 partners from civil society, media networks, international organizations, academic institutions, youth groups and the private sector.



Dedicated to driving global action on climate change the program communicates knowledge and solutions, connects individuals and groups, and amplifies partner events and activities.

## JOIN US.

[connect4climate.org](http://connect4climate.org)

[connect4climate@worldbank.org](mailto:connect4climate@worldbank.org)



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MINISTERO DELL'AMBIENTE  
E DELLA TUTELA DEL TERRITORIO E DEL MARE

